

At Future Skills Academy, we believe that the future belongs to those who are committed to continuous learning, personal growth, and the sharing of knowledge. Our mission is to empower individuals and organizations through a variety of specialized services.

We offer Future Skills Courses, providing tailor-made training programs for teams and organizations, helping them enhance their skills and stay competitive in their fields. Additionally, our Future Skills Inside service equips agencies with comprehensive academy services, allowing them to deliver industry-relevant training programs to their clients. For individuals, organizations, and teams navigating change processes and implementing new ways of working, we offer Consultancy services, providing expert support and guidance to ensure successful transitions.

Join us at Future Skills Academy and embark on a journey of lifelong learning and growth. Reach out to us for more information on how we can help you achieve your goals.

DESIGN THINKING ESSENTIALS

A Future Skills Academy training program





Unlock Your Creative Potential with Long-Term Support

At Future Skills Academy, we believe that mastering creative problem-solving, design thinking, and service design requires more than a single course. Our program is designed to foster long-term growth, helping you internalize essential skills and mindsets for meaningful change, with continuous support every step of the way.

Community Access Upon Enrollment

Joining our program means joining a thriving community. From day one, you'll connect with like-minded peers, gain access to exclusive resources, and have ongoing support to deepen your skills:

Peer Network: Learn from others on the same journey, sharing experiences and insights.

Ongoing Coaching: Post-training, our community provides continued access to content, tools, and expert advice, helping you overcome challenges as they arise.

Empowerment to Innovate: With guidance and resources, we'll support you in leading change confidently, encouraging you to experiment and apply your skills in real-world scenarios.

Program Structure

Our training is designed to balance self-directed learning with interactive live sessions, giving you the flexibility to learn at your own pace while engaging deeply with instructors and peers.

















Program Modules

Pre-Course Preparation:

- **Self-Assessment:** Identify your current strengths and growth areas in design thinking and creative problem-solving. This will help you set personal goals and tailor the experience to your needs.
- **Project Selection:** Bring a project or theme to the course for immediate, practical application of what you learn. This hands-on approach lets you experience the impact of design thinking in action, bridging theory with practice.

Module 1:

Introduction to Creative Problem-Solving

Self-Directed Content:

- Videos & Readings: Get an overview of creative problem-solving, innovation frameworks, and design thinking methodologies.
- Expert Interviews: Discover insights from leading voices on human-centered design and evolving innovation practices.

Live Session 1 (2.5 hours):

- Overview: Explore foundational theories and approaches like the Double Diamond.
- Q&A and Community Entry: Join our community, where you'll have access to resources, chat functions, and ongoing Q&A.

Module 2:

Tools and Methodologies

Self-Directed Content:

- Tutorials: Learn essential tools, including Journey Mapping, Personas, and Prototyping, each paired with practical case studies.
- Framework Focus: Use the Double Diamond as a central guide for navigating these tools.

Live Session 2 (2.5 hours):

- Hands-On Tool Application: Dive deeper into methodologies, with an emphasis on the underlying skills (e.g., empathy) that make these tools effective.
- Q&A and Chat Support: Receive guidance and feedback to enhance your use of design tools.

Module 3:

Essential Mindsets and Skills

Self-Directed Content:

 Podcasts & Videos: Explore critical mindsets such as empathy, creative thinking, and opportuntyseeking.

Live Session 3 (2.5 hours):

- **Skills Exploration:** Focus on empathy, problem reframing, and other essential skills, showing how they powerfully support design tools.
- **Skill-to-Tool Connections:** See how core mindsets like empathy and observation elevate techniques like Journey Mapping and Persona Creation.

Module 4:

Reflection and Next Steps

Self-Directed Content:

 Reflective Exercises: Apply insights from the course, setting goals for continued improvement in creative problem-solving.

Live Session 4 (2.5 hours):

 Final Reflection: Share progress and discuss future steps with peers. Plan for long-term application, with guidance on staying engaged in the Future Skills Academy community.

Continuous Support

Our commitment doesn't end when the course does. Future Skills Academy offers ongoing content, new tools, and a network of coaches and mentors to guide you through uncertainties, empowering you as a change leader within your organization or community.

Enroll Today

Join us to transform how you approach problem-solving and innovation-backed by a community dedicated to your growth.

tellmemore@futureskills.academy Phone/WhatsApp: +31 (0)6 27 46 1800 www.futureskills.academy

















